Infor Birst OEM and embedded analytics platform

BUSINESS INTELLIGENCE

Give your customers smart, self-service ready, branded, and secure analytics applications with flexible deployment options that scale with your business. The Infor Birst® OEM and embedded analytics platform, with patented machine learning technology, helps you create new analytic applications faster than ever before.

If you are looking to build an analytics product but don't have the time, resources, or domain expertise to do so, Infor® can help. Infor Birst delivers a comprehensive business intelligence and analytics platform that integrates data management, data discovery, BI dashboards, and augmented analytics in one place, so you have all the functionality to embed analytics into your applications easily.

Using Birst, you can ensure that your analytics product is on brand, on point, and delivered on time.

- **On brand**. Your brand is important, so Birst makes it easy to develop 100% white-labeled and unique analytics experiences for your customers with seamless embedding, robust APIs, and complete localization.

- **On point**. To differentiate your product in the market, you need more than just pretty charts—you need deep analytics insights. Birst can help you create value-based analytic solutions with higher adoption rates that will help your customers succeed.

- **On time**. Getting your data-driven product to market faster is what we are all about. Birst leverages patented automation technology and a full-stack analytics platform to deliver analytics apps in less time than other solutions on the market.

> **We chose Infor Birst because it is cloud-enabled, and also because of its roadmap— with embedded BI, vision, and investment. We didn't want to choose the best platform for today if, in two years' time, it is behind the pack."**
>
> **CHRISTOPHE TCHENG**
> VP of Core Products & Platform Architecture, American Express Global Business Travel

Differentiate on data

Provide customers with data discovery, dashboards, data blending, and a fully branded mobile application for a complete and modern analytics solution. Create pricing and packaging tiers and give your customers a range of self-service tools for a truly differentiated product experience.

Go to market faster

Birst delivers a comprehensive OEM and embedded analytics platform in the cloud or on-premises, that pre-integrates data management, modern visualizations, machine learning, and full self-service analysis in one place. Just bring your data, and Birst will handle the rest.

Flexible licensing options

Birst offers unique flexibility when it comes to pricing. Forget about being charged for each of your end users. At Birst, we license per customer, giving you more time to focus on the product rather than price.

Partner for success

Birst helps you every step of the way, from product design, pricing, and packaging, to go-to-market strategies that are proven winners. Birst has helped hundreds of companies across every industry to launch successful analytic products, including all of Infor's industry-leading CloudSuite™ applications.

Solution highlights

- True multi-tenant cloud architecture

- Fast integration and go-to-market

- Years of experience supporting OEM customers

- Flexible deployment choices for data storage and platform

- Unique data-as-a-service approach

- Variety of information delivery styles

Go beyond traditional options

While open-source and low-cost reporting frameworks offer an alternative to expensive legacy BI projects, both options create development nightmares, requiring lots of resources to maintain code just to keep the first handful of customers on board. As soon as you start to scale beyond the first few customers, your ROI prospects plummet.

While other BI vendors may promise a fast integration and an attractive partner program, success in embedded analytics requires much more than that, and Infor and the Infor Birst platform will meet all your requirements—today and in the future.

LEARN MORE →

Follow us: